

Top 5 Products of the Year

There are many great products in the Outdoor Power Equipment sector, but some deserve special mention! Below, we are proud to present our very own ‘Top 5 Products of the Year’.

In an age of fierce commercial competition, an absence of ‘level playing fields’ across diverse markets, and significant risk attached to new-release products, we believe we have a duty to highlight success stories that come to our attention.

Over the last two months we have consulted selected dealers and manufacturers, and invited reader feedback, to determine common threads of respect for new products released in the last 12 months or so. In addition, we have used

our own judgment to identify outstanding products which, due to their newness, might not have received much market exposure to date, but still deserve recognition. Below is our final ‘Top 5’ list in no particular order:

ATOM AIRLIFT® BLOWER



We profiled the Airlift Blower from Atom Industries at length in our Feb-Mar 2015 issue, and we’ve heard it mentioned positively from different industry sectors since then.

Designed and manufactured in Australia, this blower is noteworthy because of its light weight, superb balance, and simplicity of design. As we noted in February, this product won an International Gold Medal at the International Exhibition of Inventions & Technology in Geneva, Switzerland,

and Atom’s John Notaras says he is particularly proud of the massive airblast delivered by the unit.

“The blower nozzle is in-line with the handle so there is no horizontal wrist twisting,” he says. “The blower is always in smooth stable equilibrium.”

MORE INFORMATION

Atom Industries
www.atomindustries.com

RAINMAN WATER MAKERS

Not many Outdoor Power Equipment products have the potential to save thousands of lives – but the newly developed Rainman Water Maker certainly does!

As we discovered at the Honda Press Day in April (see pp. 26–29), this product – designed and manufactured in Australia – is the world’s first portable, powered water desalination and purification machine. Equipped with reverse osmosis technology, this Honda-powered unit packs down into a suitcase-sized bundle and can be used to obtain immediate supplies of safe drinking water by purifying

seawater or impure freshwater from dams, etc. Applications are numerous, from remote outback properties afflicted by drought, to marine, military, emergency and disaster relief areas. A true lifesaver.



MORE INFORMATION

Rainman
www.rainmandesal.com

LITHIUM ION RANGE – VICTA V-FORCE+

Victa's V-Force+ range uses a lithium-ion battery that can be used across the range to power products including a 16" and 18" lawnmower, brushless-motor trimmer, blower/vacuum, hedge trimmer, and brushless-motor chainsaw.

And while the range has only been in the market for around 10 months, the response among dealers, retailers and consumers has been excellent.

Battery technologies are primed to grab ever-larger market share in years to come, and this range is helping to push

battery power into mainstream consumer consciousness. Older and female customers are notable fans of this technology.

The products are powered by the latest lithium-ion technology – a 40V/4.0Ah battery, which facilitates long lasting, optimum run times with up to 2,000 recharges.

MORE INFORMATION

Victa

www.victa.com/au/



PUMPS AUSTRALIA 'SMARTDRIVE' PUMPS



WA based Pumps Australia Pty Ltd have come up with valuable innovations to add longer operating life, reliability, cooler running, and lower maintenance and operating costs to their high-pressure washer pump.

The company's latest high-pressure cleaner – the Australian-designed and made PX15-280SD – uses patented technology that disconnects the pump when the trigger is released.

The Smartdrive system not only avoids running a pump dry, but it also reduces the gradual heat-induced wear and tear that

occurs when a pump is left running even for short periods with no flow from the gun.

A Honda IGX 13HP auto throttle control engine with load sensing forms the heart of the unit, says company CEO John Warne.

This pump produces 4,000psi at a very economical 15L/min.

MORE INFORMATION

Pumps Australia

Freecall 1800 790 915

www.pumpsaustralia.com.au

GIANNI FERRARI TURBO Z SERIES

The Turbo Z models (see front cover) feature impeccable European heritage and are ideal for professional operators who demand superior finishes, genuine safety offerings, and maximum value from every hour in the saddle.

Outfront ZTR machines are able to follow the ground contours (NB: mid-mounts, which have suspended decks, do not have this ability).

These machines are not able to tip over forwards or rearwards, whereas some mid-mounts do tip rearwards, and

are therefore more stable across slopes.

Another important feature of the Turbo Z models is that they do not skid.

Quite apart from user safety, Turbo Z models provide great ergonomic comfort and maneuverability, with optimal visibility and reach.

MORE INFORMATION

JSB Equipment

www.jsbequipment.com

